



Press Release

BeltService Corporation Announces Launch of UBR – BeltService Lightweight Division

December 16, 2024 – BeltService Corporation would like to announce the launch of the UBR – BeltService Lightweight Division, an evolution stemming from our acquisition of Universal Belting Resources (UBR) in 2021.

With the promotion of Paul Hirschman to General Manager, the Lightweight Business Unit is set to deliver an expanded range of lightweight belting products.

This consolidation leverages the renowned UBR name and reputation in the market while amplifying our purchasing power with major manufacturers. Our goal is to lower costs and deliver value-added fabrication at the most competitive prices.

The product line will now include Lightweight, Monolithic, Power Turn, Timing, Specialty and Covered belts in addition to Modular Plastic belting, Conveyor Chains and Components, solidifying our position as the premier supplier of fabricated lightweight belting products in North America.

We are also pleased to announce several key leadership appointments: Brian Klick as Director of Sales, Jim Smith as Director of Operations, and Steve Fesperman as Director of Plastic Products. These strategic appointments, along with enhanced fabrication capabilities, will improve response times and order fulfillment across the board.

As we bring together the BeltService and UBR Lightweight operations, we are honored to retain the continued guidance of Vernon Smith, former president of UBR, as a strategic advisor. Vernon has been instrumental in helping us overcome challenges and navigating critical decisions. His expertise will remain invaluable as we move forward.

The new UBR – BeltService Lightweight Division unites the strengths of our diverse facilities, backed by investments and expansions over the last 18 months in St. Louis, Carmichaels, Huntersville, and Sacramento. These efforts emphasize our commitment to providing innovative solutions and setting new standards in the lightweight belting market. Notably, the Carmichaels location is nearing the completion of a 42,000+ square foot expansion, significantly increasing inventory and fabrication capacity.

We are proud of the UBR name and legacy, which play a pivotal role in our strategy. By integrating the trusted UBR brand with the resources and scale of BeltService, we are uniquely positioned to deliver unmatched value and quality to our customers.

Join us as we advance operational excellence in lightweight belting and redefine the industry's standards